



Do business in every direction

# ORDER PROCESSING AUTOMATION WITH TRUECOMMERCE



[www.truecommerce.com](http://www.truecommerce.com)

Reed Houston - Channel Account Executive



# GLOBAL PARTNER TO GROW WITH



**\$115M**  
2020B  
Revenue

**13,000**  
Active Customers

**NORTH AMERICA**  
341 employees  
Primary office in Pittsburgh

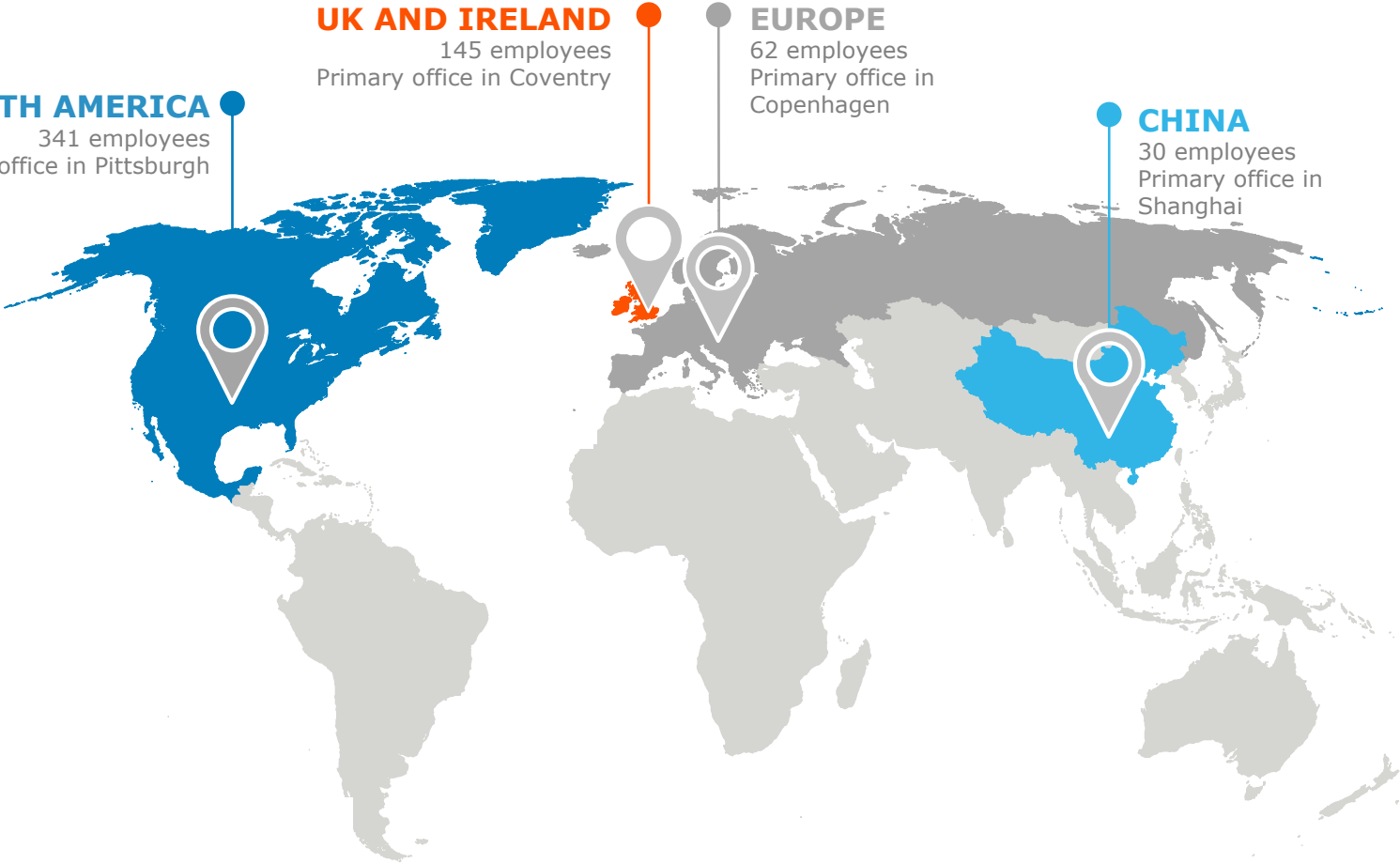
**UK AND IRELAND**  
145 employees  
Primary office in Coventry

**EUROPE**  
62 employees  
Primary office in Copenhagen

**CHINA**  
30 employees  
Primary office in Shanghai

**92,000**  
Trading  
Partners

**560**  
Employees globally





Buying and selling  
used to be simple...

GENERAL STORE

ICE COLD  
5¢  
MILK

# INCREASE YOUR SALES...

**TrueCommerce™**  
Do business in every direction



Retailer Drop  
Ship Program



Selling On  
Amazon



Marketplaces



eCommerce  
Sales



ERP



# INTEGRATION GATEWAY



Powered by SSAS  
SouthWare

**TrueCommerce™**  
Do business in every direction

# TrueCommerce™ INTEGRATION GATEWAY



# 92,000+ TRADING PARTNER LIBRARY

**TrueCommerce™**  
Do business in every direction



# WHICH AMAZON'S DO YOU SUPPORT?

**TrueCommerce™**  
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amazon®  
vendor central

amazon  
seller central

fulfillment  
by amazon

seller fulfilled  
Prime





# WHICH MARKETPLACES DO YOU SUPPORT?

## NORTH AMERICA

- Amazon United States
- American Outlets US
- Breeze
- eBay United States
- Facebook US
- Houzz US
- MassGenie US
- MySale US
- Newegg Canada
- Rakuten.com Shopping
- ShopO
- Tanga
- Walmart Canada
- Amazon Canada
- Back Market US
- Dealbar US
- eBay Motors
- FlexShopper US
- Jet.com
- Mercado Libre Cross-Border
- Newegg US
- Overstock US
- Sears US
- Steals US
- Tophatter
- Wish
- Albertsons
- Best Buy Canada
- eBay Canada
- Exborders US
- Google US
- Kala
- Motoroso US
- Newegg Business US
- Pricefalls US
- Shop.com
- Steals Canada
- Walmart US
- Xiu

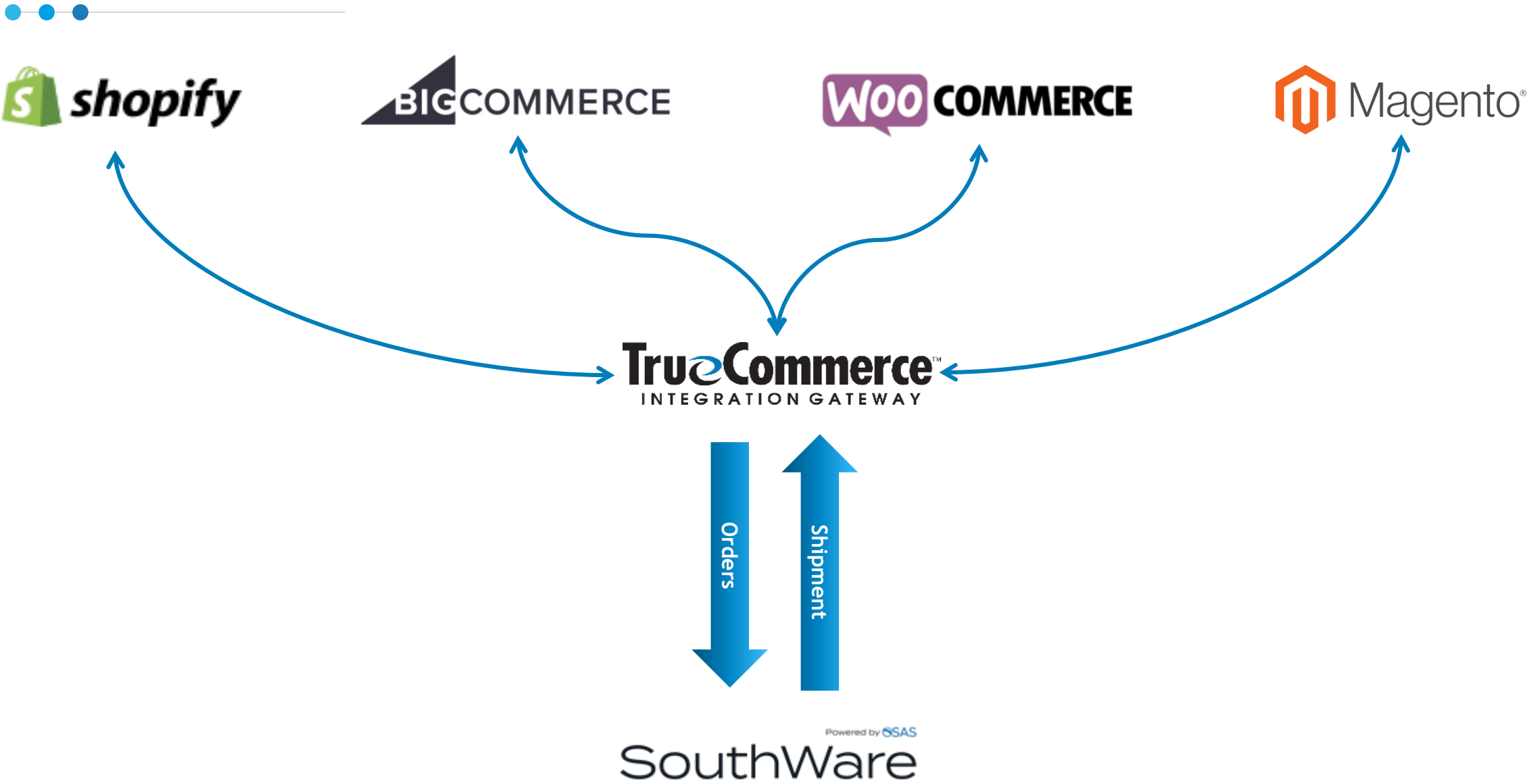
## EMEA

- Afound Sweden
- Amazon Italy
- Atlas For Men France
- Conforama France
- CoolShop Germany
- CoolShop Netherlands
- CoolShop UK
- eBay Belgium
- eBay Ireland
- eBay Poland
- eBay UK
- Game
- La Redoute France
- MySale UK
- OTTO DE
- SKU Cloud UK
- VoyageOne
- Zalando Austria
- Zalando Finland
- Zalando Italy
- Zalando Poland
- Zalando Switzerland
- Amazon France
- Amazon Spain
- Avenue51
- Cadeaux France
- CoolShop Denmark
- CoolShop Norway
- Distriartisan France
- eBay France
- eBay Italy
- eBay Spain
- ePrice
- Go Sport
- Market UK
- MySale Germany
- Rakuten Germany
- Tophatter
- Wupti Denmark
- Zalando Belgium
- Zalando France
- Zalando Netherlands
- Zalando Spain
- Zalando UK
- Amazon Germany
- Amazon UK
- Back Market France
- Cdiscount
- CoolShop Finland
- CoolShop Sweden
- eBay Austria
- eBay Germany
- eBay Netherlands
- eBay Switzerland
- Fruugo
- Harvey Nichols UK
- Milliouni Cyprus
- OnBuy
- Secret Sales
- VogaCloset
- Worten Portugal
- Zalando Denmark
- Zalando Germany
- Zalando Norway
- Zalando Sweden

## ASIA PACIFIC

- AliExpress
- Amazon India
- eBay Australia
- Eumeria
- Lazada Malaysia
- MyDeal AU
- MySale MY
- MySale SG
- TheMarket
- Amazon Australia
- Amazon Japan
- eBay Hong Kong
- Fruugo
- Lazada Singapore
- MySale AU
- MySale NZ
- MySale TH
- Tophatter
- Amazon China
- Catch Australia
- eBay Singapore
- Lazada Indonesia
- Lazada Thailand
- MySale HK
- MySale PH
- Steals AU
- Trade Me New Zealand

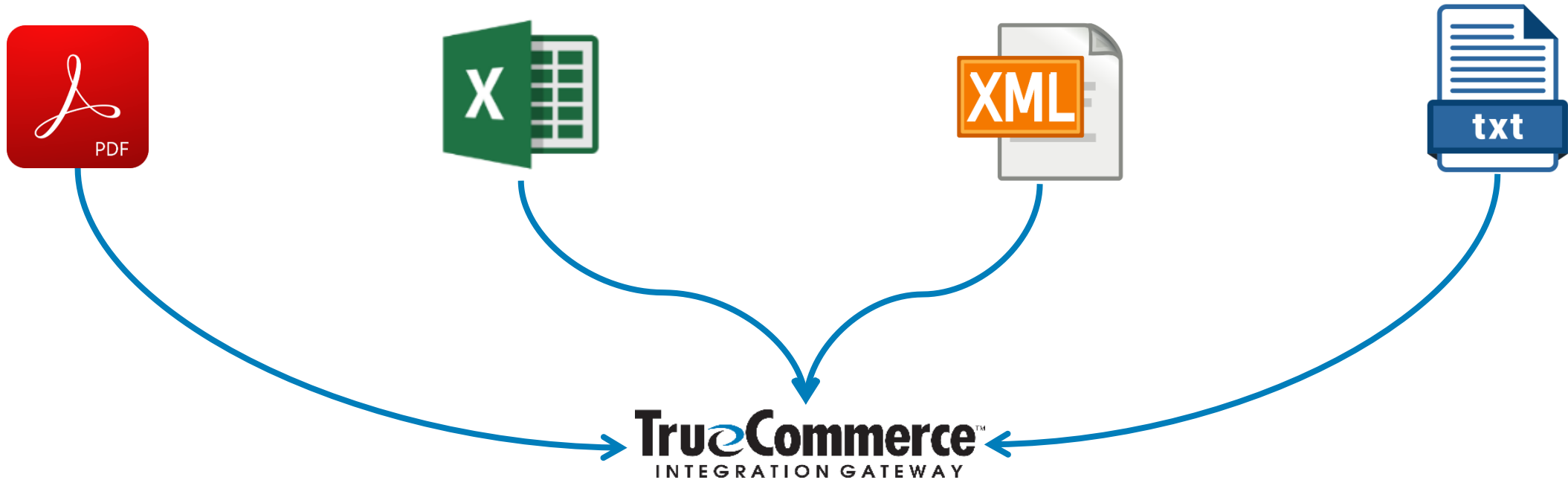
# MY CUSTOMER HAS A CURRENT WEBSTORE!



If you have any questions about this purchase order, please contact  
[Name, Phone #, E-mail]



# PROBLEM SOLVED!



## **SOLUTION!**

TrueCommerce Integrates customer orders received via email with attachments (PDF, CSV, XML, etc) directly into Southware

Powered by **OSAS**  
**SouthWare**

Foundry

foundry.truecommerce.com/core/Default.html

TrueCommerce

Inbox

Mike Berry

Clear Selected

Select All

Actions

Print

View

Options

Export

Turnaround

Inbox - Selected: 1

Inbox

Received

Outbox

Sent

Deleted Items

Search

		Edi Alias	Trading Partner	Amount	Document Num	Date Received
		TrueCommerce	Target	\$0.00	774	4/7/2020 3:47 PM
		TrueCommerce	Amazon Marketplace	\$89.70	776	4/3/2020 3:11 PM
		TrueCommerce	eBay Fixed Price US	\$0.00	775	4/3/2020 3:08 PM
		TrueCommerce	Shopify	\$0.00	632	3/31/2020 11:13 AM
		TrueCommerce	Nexternal Production	\$124.99	767	2/19/2020 4:23 PM
		TrueCommerce	Winwholesale Inc.	\$1,803.75	176535	2/17/2020 11:32 PM
		TrueCommerce	Ingram Micro	\$45,551.88	582325	2/12/2020 9:54 PM
		TrueCommerce	Target International	\$538.63	749	2/12/2020 6:00 PM
		TrueCommerce	Amazon.com Dropship	\$5,351.40	7333	2/6/2020 7:45 AM
		TrueCommerce	Hy-Vee Inc	\$576.00	726	1/23/2020 8:04 AM
		TrueCommerce	Spartan Stores	\$1,858.68	7253	1/23/2020 8:03 AM
		TrueCommerce	Amazon	\$0.00	H	1/14/2020 9:57 AM
		TrueCommerce	Amazon JP	\$5,351.16	700	10/16/2019 8:57 AM
		TrueCommerce	TrueCommerce Email Converter - Amtrak	\$2,290.80	685	9/20/2019 7:45 AM

1

1000

items per page

1 - 14 of 14 items

# Why TrueCommerce? Scalable & Expedited Onboarding



Tc.net  
Network

Mapping

Transaction  
Manager

Integration  
Map





# ONE PARTNER - TRUE MANAGED SERVICE

**TrueCommerce™**  
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## Managed Connectivity

Multi-protocol support to ensure compliance

1

## Disaster Recovery

Disaster Recover and full backups without the need for hardware or installations



6

## Managed Mapping

Trading Partner Mapping  
X12 | EDIFACT | XML |  
Files | API | e-Commerce

2

**TrueCommerce™**

5

## Included Maintenance

Map Updates, Integration  
Updates & Connectivity  
Changes are included!

## Managed Integrations

SouthWare Order, Invoice  
Integrations

3

4

## One Support Team

Direct phone support, email  
support & customer center  
access.

# BENEFIT FOR YOUR CUSTOMERS

- Integrated key business documents for sales automation
  - Sales - Inbound orders & outbound invoice automation
- Meeting compliancy for all sales channels
  - Need to be compliant to meet retailers EDI requirements
  - Ability to send\receive required documents and fields
  - Produce compliant GS1 labels and packing lists
- Reduce high cost of manually entering orders and other business documents in the ERP and online portals
  - Eliminate managing multiple trading partner portals. Consolidated through one solution.
- Lower VAN\Network Bills
- Reduce data entry errors caused by manual entry which can lead to costly chargebacks
- Unpredictable order volume - it can be very difficult to keep up with manual entry which can require additional resources or overtime for users to keep up processing documents manually to manage and reduce lead time.
- The need of hiring an EDI specialist to implement and maintain trading partner maps and requirements. Hiring and building the knowledge of EDI in house can be very costly. Leveraging a managed service solution like TrueCommerce removes the need for users having to understand EDI Segment\Elements, mapping specs...etc.
- Eliminate purchasing and maintaining expensive EDI infrastructure - with on premise solutions, managing server, database and maintenance can be costly and time sensitive to keep an on premise solution stable

# Live Solution Demonstration

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**Join Us On September 15<sup>th</sup> @  
2:00pm ET**

**Presenter: Greg Bellis**  
Vice President of Sales Engineering, Integrations

***Don't Miss Out On The \$100  
Amazon Gift Card Giveaway On  
The 15th!***

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