

# Powerful Inventory Optimization MADE SIMPLE

EazyStock helps small- and mid-sized businesses take control of their inventory, lower operating costs and automate purchasing.

## Ensure Product Availability with Minimum Inventory Investment

Product availability is critical for stock-holding businesses. It helps achieve sales targets, ensure customer satisfaction and generate great reviews. But ensuring high levels of availability without holding excess amounts of stock can be challenging. EazyStock helps businesses across the globe optimize their inventory management processes, so they can meet customer demand without tying up too much capital in inventory.

EazyStock offers a suite of easy-to-use yet powerful tools that allow you to:



With inventory levels set to meet forecasted demand, you'll avoid damaging stock-outs and reduce excess inventory, ultimately helping keep operational costs to a minimum.

## EVERYBODY TALKS ABOUT INVENTORY OPTIMIZATION.

But what does it actually mean?

Inventory optimization is the art of balancing high service levels with the lowest possible inventory investment. It allows businesses to ensure product availability while reducing inventory costs and minimizing the risk of excess stock. This is done by forecasting demand and managing supply variables while dynamically adjusting stock rules and inventory parameters.

The objective of inventory optimization is to have the right products in the right place at the right time – as efficiently and cost-effectively as possible.

# EazyStock and SouthWare

EazyStock integrates with SouthWare with a ready-made connector created by our partner, Opus Integrated Business Systems. EazyStock helps wholesalers, distributors, manufacturers, retailers and eCommerce companies to reduce their inventory levels while boosting customer service levels.



“EazyStock has made my life a lot easier. Instead of manually having to calculate all these order points, it’s doing the calculations for me in the background.”

**DESIGN  
READY  
CONTROLS**

- Andrew Forsberg, Materials Manager at Design Ready Controls

## System features

### DEMAND FORECASTING



Proactively anticipate fluctuations in customer demand. EazyStock accurately forecasts base demand, automatically identifies and manages seasonal products, and lets you adjust forecasts for promotional activity.

### INVENTORY OPTIMIZATION



Ensure product availability with minimum tied up capital and the lowest possible inventory costs. EazyStock prioritizes stock items, based on value and pick frequency. This allows you to optimize operational efficiency, meet target service levels, and free up working capital.

### REPLENISHMENT AND ORDER FILL-UP



Automatically calculate reorderpoints and generate optimized order proposals. Fill up your orders and make sure the right products are ordered in the right quantities at the right time.

### SMART SUPPLIER MANAGEMENT



Generate the data you need to establish better relationships with your suppliers. Fill up containers, manage long and varying lead times and avoid expensive rush orders. EazyStock’s supplier calendars keep track of ordering constraints, delivery schedules and lead times.

### MULTI-LOCATION PLANNING



Manage multiple stock locations and get a synchronized view of your warehouse network. EazyStock helps you redistribute stock based on demand patterns or hold slow-moving items in a virtual warehouse – all from one single platform.

### REPORTING AND KPI'S



Make more informed decisions with KPIs such as service levels, inventory levels and stock turn - all available at a glance. Keep it simple or go deep for the detail - you'll find all the data you need to continuously improve inventory processes and reach your business goals.