



About us

EasyStock is a cloud-based inventory optimization tool that helps businesses forecast demand with confidence, stock the right items, and optimize their purchasing.

The existing Southware connector makes it easier than ever to get started. Connect, forecast, optimize, order with EasyStock - and save time and money.

Ideal customer

- Small or medium-sized businesses holding at least \$1m in inventory
- Distributors, wholesalers, eCommerce businesses or manufacturers of non-perishable goods
- Simple or complex supply chains
- Facing challenges from poor inventory management

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Key features

- Demand forecasting
- Seasonality
- Replenishment and order fill-up
- Purchase orders
- Inventory optimization
- Supplier management
- Promotion management
- Bill of materials/kit forecasting
- Reporting and KPIs

Differentiators

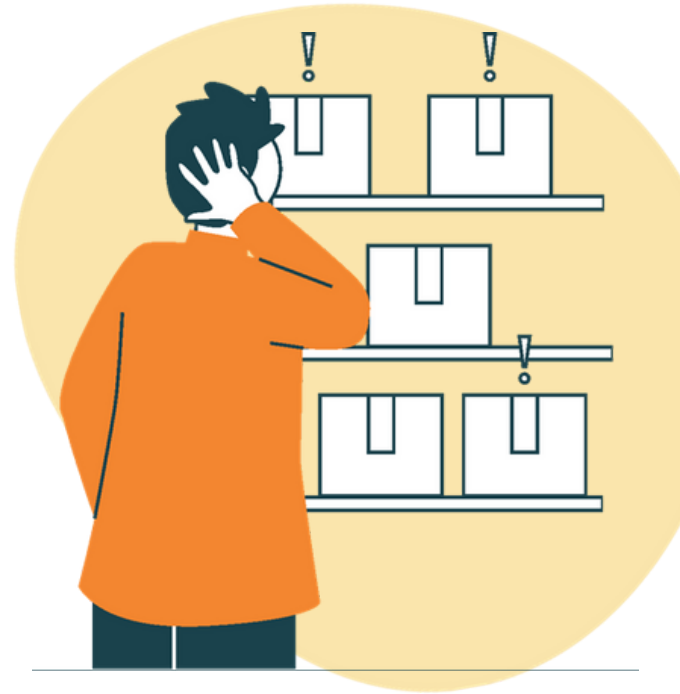
- **Dedicated customer success team**
Experts from around the stock management world provide personalized training and ongoing support.
- **Proven software built by a world-class team**
EasyStock uses the same powerful technology our parent company Synchron sells to industry giants.
- **Pre-built integration**
Prebuilt connector to Southware provides scheduled sync without affecting any other Southware operations.
- **Hosted on Amazon Web Services and ISO-27001 certified**
Data security and reliability are guaranteed.





Customer challenges

- Vast amounts of data but difficult to collate and identify action points
- Huge pressure to get orders done quickly without making mistakes
- Forecasting is inaccurate and/or takes too long, leading to high risk of runout for needed items
- Ordering process is manual, taking too long and costing more than necessary
- Supply chain problems force costly reorders and unplanned rush orders
- Purchasing process is complex and hard to manage and/or relies on tribal knowledge to execute
- Too much capital tied up in excess or obsolete stock



Qualifying questions

- Do your forecasting and purchasing processes take too much time?
- Are they often inaccurate?
- Do you find your business is out of stock of critical items?
- Do you use spreadsheets to forecast and calculate reorder points and quantities?
- Do you struggle to optimize your stock levels so you carry the items that matter?
- Is it getting harder to determine items at high risk of running out?

If the answer is yes to any of those questions, contact EazyStock for the solution!
Call us at (844) 416-5000 or email us at info@eazystock.com